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@StrategiesNorth    

## PARTNER LETTER

You'll notice we have extended the newsletter this month to 3 pages so that we can provide a background on our lobbying efforts for clients. This value-added service for our Proposal Subscription Clients has helped to relay the importance of the initiatives our clients are working on.

We urge all of our clients to take advantage of this service to ensure that their organization is maximizing opportunities federally and provincially.

Thanks,



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## ABM ALBERTA

**If it seems like every month we are posting about Advanced Business Match (Previously Aboriginal Business Match) ... it's because we are!**

We are proud sponsors and attendees of what we truly believe is the best First Nations networking event in Canada. This Month, Partner Grant Barley and Researcher Austin Glover went to the ABM Alberta in Enoch. We made great connections with future partners and clients. We can't wait to see how our services can make a difference in Alberta!



**Researcher Austin Glover at the Strategies North Booth**

## KEY DATES

### **Oct 1: FCM's Municipal Asset Management Program Deadline**

MAMP funds support Canadian municipal governments & partnerships with First Nations Communities.

### **October 22-24: ABM Lower Mainland**

Strategies North will be at ABM Lower Mainland at the end of the month.

### **October 26: Fish & Wildlife Compensation Program Deadline**

FWCP funds fish & wildlife recovery projects for damage caused by the construction of BC Hydro dams.

### **October 26: FPCC Language Deadline**

FPCC's BC Language Initiative Program's second intake closes October 26.

## FPCC LANGUAGE

**The First Peoples' Cultural Council's British Columbia Language Initiative Program (BCLI)** is open for a second round of funding

This program supports projects to revitalize British Columbia First Nations languages through documentation, immersion programs, materials and curriculum development, traditional and cultural programming, and community collaboration.

The Program's Second Intake closes October 26th.

The Program is valued up to \$100,000 (per year for up to 3 years).

**Eligible project categories include:**

- Immersion Programming
- Traditional & Cultural Programming
- Documentation
- Materials Development
- Language Planning

**For more information visit**

<http://www.fpcc.ca/language/Programs/BCLI.aspx>



## INDIGENOUS YOUTH EMPLOYMENT

**Strategies North** has partnered with **Eclipse Human Resources** for an exciting new program to help Indigenous Youth get **CERTIFIED, FIND, and KEEP** employment!

The **Indigenous Youth Employment Program (IYEP)** staff train both a small group of job seekers and individuals to be successful in employment opportunities

Professional staff assist each participant in an individual job placement plan that includes job training, leadership training, confidence building, job search strategies, resumes, cover letters, interview skills, ending in a job placement set for success. We also help participants KEEP their jobs, offering further oversight post-hire!

Our Program includes small group instruction, one-on-one construction, free use of computers, Wi-Fi, photocopier, and phones.

**Job Certifications Include:**

- Industry (oil & gas/forestry /environmental)
- Manufacturing
- Hospitality/Service and Retail
- Business/Government and **MORE!**

**Participants must be:**

- 15-30 years old
- Not Currently Working
- Able to commit to 4-8 Weeks PAID training
- Able to commit to a 95% attendance



**Contact Us today to get involved!**

## ANNOUNCEMENTS

### **UVic Indigenous Law**

We attended UVic Law's Indigenous Law: Today & Tomorrow about their new Joint Degree Offering. Read more below.

### **Welcome New Clients!**

We would like to welcome our new clients to our newsletter, Takla First Nation and Homalco First Nation!

### **Drew Dudley Powered by Spark!**

We are excited to attend Drew Dudley's talk in FSJ on Oct 4th as proud sponsors of Spark!'s year-round initiatives.

### **See us at Advanced Business Match!**

Strategies North is pleased to be attending ABM Lower Mainland in Langley, BC at the end of October.

# LOBBYING: WHAT DOES THAT MEAN FOR ME?

You may have noticed Strategies North has been making the news lately for our lobbying activities, and you may be wondering how that translates into the work we do for our clients. We thought it best to share in our newsletter the type of lobbying that we do and how that may affect your organization.

**Strategies North's first and foremost goal is to further our client's funding and capacity goals.** To do so, we have found that the best way to make that happen is to constantly be sharing our client's stories. We believe in the importance of the narrative, and have found that the best way to determine the funding avenues that are available, is to go right to the source, to have open, honest discussions about our clients needs, projects and opportunities with the different federal and provincial funding agencies. **The more your story is known, the more likely it is we can get your project funded!**

While we do not consider ourselves as the typical lobbyists, we do plan meetings between our clients and public officials. This means that we have found ourselves in a grey area, where we **legally must register our activities** as lobbyists. In registering, information about your organization working with us and information about the meetings does become public information.

Lobbying is a service that we offer to all of our Proposal Subscription Service clients, whether that be through discussing projects on the executive level of a Ministry, or a meeting with an elected-official themselves. At the end of the day, our clients well-being is our top-priority.

**If you would like to know further how lobbying may help your organization, please feel free to contact us and we would be more than happy to discuss any questions or concerns you may have.**

## UVIC INDIGENOUS LAW: TODAY & TOMORROW

Strategies North Advisory Inc. was proud to be in attendance at Indigenous Law: Today & Tomorrow, an event celebrating the University of Victoria's new joint degree program in Canadian Common Law and Indigenous Legal Orders.

The dual degree program is the first of its kind and is a groundbreaking world first that will seek to build new and meaningful relationships with indigenous peoples. The program is dedicated to honoring truth and moving towards reconciliation, making reconciliation more than just a word but true change.

The criteria for making decisions lies on the land and in the water, UVIC will lead the way in pioneering this new course. Strategies North is excited by what this program

means for First Nations and we are filled with hope as we move into the future.

**"Today is one of the most important days in Indigenous law history."**

