

NEWSLETTER

February 2020 | Issue 21

PARTNER LETTER

We get asked a lot by both clients and other firms how we recruit the talented staff we have. Our recruitment method is different than many companies as we focus mostly on the “why” someone wants to work with us. Given the importance we put on relationships with our clients, Strategies North’s “why” drives all us. So what is our “why”? Put simply, we want to work on things that matter. That constant message resonates with our team and with people who want to work with us. We don’t recruit as much as we try to find people with the same mindset. Our newest team members Aver, Ethan and Nick all have that drive. We know

they’ll do great work for our clients and love their jobs.



Averi Willis is recent graduate from the University of Victoria. Averi has a major in history with a minor in English. She has mostly focused on Canadian and 20th Century history as well as Canadian literature. She has a passion for anything historical, particularly when it has to do with Canada’s

past. She is interested in education and loves to share her knowledge on topics that she is interested in. Growing up in Whistler, Averi loves to spend time outdoors and in the mountains. She would like to explore more of what Canada has to offer. Averi will be using her writing skills as a Vancouver-based writer for Strategies North.

Welcome Averi & Ethan!

Ethan Brooke is from Thornhill, Ontario. He is currently studying at Carleton University in Ottawa, Ontario where he is pursuing a degree in Public Affairs and Policy Management with a Specialization in Economic Policy. As a researcher for Strategies North, Ethan actively applies his analytical skills to take on client projects and effectively manage assigned tasks. In his free time, Ethan enjoys snowboarding and playing 3-on-3 basketball.



Grant Barley

@StrategiesNorth



FARM CREDIT CANADA'S AGRI-SPIRIT FUND

Farm Credit Canada's AgriSpirit Fund is an initiative to increase contribution to sustainability in rural towns across Canada. The goal is to improve quality of life and sustainability in towns with less than 150,000 people through capital projects which would include building or renovating community buildings or sustainability projects which would include upgrading systems or creating recycling facilities.

Eligibility: Capital projects that enrich lives or contribute to sustainability and will be completed within two years.

Funding Details: The Fund may provide between \$5,000 to \$25,000 for eligible projects in a city or town with less than 150,000 people.

Applications are closed and will re-open **March 1-31, 2020**

For more information, please visit:

<https://www.fcc-fac.ca/en/community/giving-back/agrispirit-fund.html>

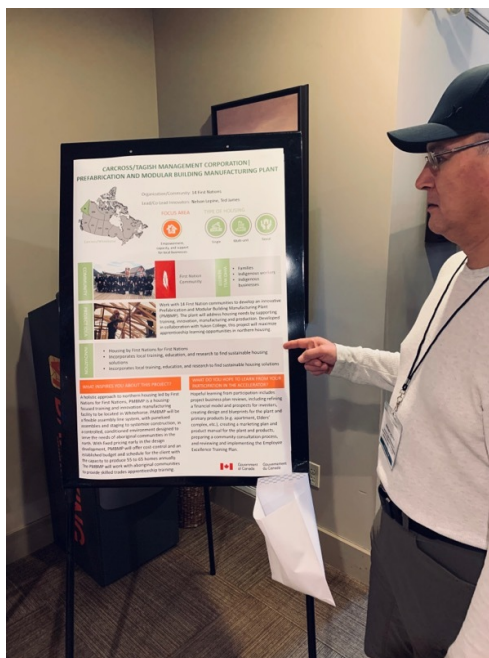
CARCROSS TAGISH MANAGEMENT CORPORATION

Strategies North is proud to have assisted Carcross Tagish Management Corporation in securing \$350,000 through the Indigenous Services Canada (ISC) Indigenous Homes Initiative to help move their Housing Manufacturing Plant from an idea to an implementable project.

The Indigenous Homes Initiative is supporting new and innovative ideas to respond to Indigenous social and housing needs. The CTMC Housing Manufacturing Plant is unique in that it encompasses three major points: manufacturing, training and

social support. CTMC believes nobody is doing this anywhere in the world, and is proud to be 1 of 24 successful applicants in Canada, of approximately 342 applicants. We look forward to hearing more about the Manufacturing Plant as the project moves towards implementation.

Congratulations to CTMC and all of the other successful applicants!



Nelson Lepine, CEO of CTMC, discussing the housing manufacturing plant in Parksville, BC

KEY DATES

February 7: Indigenous and Northern Initiatives Fund (MB)

Deadline to apply

February 15: NDIT Connecting BC

Deadline to apply for Phase Three of the program

February 17:

Family Day, Statutory Holiday

February 18-21; 24-28: Ottawa Lobbying Trips

February 24: Canada Summer Jobs

Deadline to apply for Summer 2020

March 1: Co-Op Community Spaces

Deadline to apply

SEMAIHMOO FIRST NATION

Our February client profile is Semiahmoo First Nation!

Located on Semiahmoo Bay by the city of White Rock, Semiahmoo First Nation is a Trans-Boundary Nation whose large traditional territory crosses over into Washington State. Semiahmoo is a traditionally North Straits Salish-Speaking subgroup of the Coast Salish. The Nation is focused on improving business relationships, economic development, and quality of life. Semiahmoo is working to



create a proud and independent Nation for current and future generations, by focusing on improving business relationships, economic development, and quality of life for Nation members.

AME ROUNDUP 2020

Grant Barley, Lynn Hutton, Lauren McIvor, & Katie Robertson attended AME Roundup, BC's Annual Mining Conference, in Vancouver in January. The team enjoyed an action-packed week connecting with clients and partners at a number of exciting events. Pictured below is Katie and Grant with Daylu Dena Councillor Harlan Schilling. Until next year, Roundup!



YUKON ABORIGINAL WOMEN'S COUNCIL



Anna Barley and Zayge Klein recently had the pleasure of travelling to Whitehorse to work with the Yukon Aboriginal Women's Council Staff and Board of Directors on their long term Strategic Business Plan! It was a great opportunity to engage with YAWC and to work together to support Indigenous women, girls and families across the Yukon. Anna and Zayge enjoyed all that Whitehorse had to offer, from delicious food, friendly locals to the rich Klondike Gold Rush history! They particularly loved how Whitehorse celebrated the vibrant Yukon Indigenous culture.



WILLIAMS LAKE

Anna Barley, Lynn Hutton, and Katie Robertson had the honor of visiting Williams Lake Indian Band this month. Anna, Lynn and Katie are thrilled to be assisting Williams Lake Indian Band in the development of their new Housing Strategy. As part of the development process of the Strategy, the team facilitated the first of a series of community engagement sessions designed to gain meaningful input from Members about housing in their community. The engagement session saw a large turnout of Members both in-person and via a livestream. The Strategies North team wants to extend a big thank you to the WLIB Members who took the time to provide input for the development of the Strategy. They are looking forward to upcoming community engagement sessions that will continue to inform the development of the WLIB Housing Strategy.



ANNOUNCEMENTS

Welcome Nick!

Nick Hayden is a recent University of Victoria graduate and will be joining the Strategies North team this month as an Economic Analyst.

Virtual Operations Management

Contact any member of our team to learn how our new Virtual Operations Management service could help you!

ARCTIC FRONTIERS

In January, Community Analyst Harriet attended the 14th annual [Arctic Frontiers](#) conference held in Tromsø, Norway. The theme this year was the “Power of Knowledge”, and aimed to create a forum for dialogue and partnership from a pan arctic perspective. The Arctic’s role is changing, and is increasingly playing a central role in the geopolitical stage. With vast resources and increased human activity, it is now important to discuss economic, political, and social implications for Arctic communities and discuss the frameworks needed to utilize these opportunities in a responsible way. Indigenous delegates featured prominently in this year’s conference, represented communities and organizations from across Alaska, Greenland, Canada, Russia, Norway, Sweden, and Finland. In a panel organized by the Government of Canada, Sámi and Inuit youth shared a stage to discuss their shared visions for improving their communities. They explained the value in creating spaces for youth to connect, discuss common issues, build solidarity, and share knowledge - both locally and across borders. In another panel, Indigenous leaders representing [AIA](#), [AAC](#), [GCI](#), [ICC](#), [RAIPON](#), and the [Saami Council](#) gave a summary of the 6th [Arctic Leaders’ Summit](#) which took place in November 2019, and discussed their priorities for the future of their Arctic homelands. If you are interested in learning more about any of the topics or speakers from this year’s conference, you can watch all of the events on YouTube [here](#).

